

## Read what others are saying...

- Susan Phillips shares her professional approach to home staging in easy-to-follow steps, allowing readers to put her vast experience into immediate practice. If you're selling your home, this is a must-read. In fact, even if you're not selling just yet, "The Seductive Power of Home Staging" can help you bring out your home's best assets. **Kimberley Seldon, Interior Designer and HGTV host**
- This book is a MUST READ for anyone considering selling their home. Susan's insights and suggestions are all very solid and wise. This systematic guide will take you through everything you need to know to professionally stage your home - step by step. **Paul Wilson, President, Professional Home & Property Inspectors**
- I am not a book reader! But when I picked up Susan's book I read it in one weekend. It was entertainingly written while teaching me the steps necessary to get the most value when selling my house with the least amount of stress. I enjoyed it so much that I am purchasing copies to give my two girls who will likely be selling their houses in the near future. From a financial planning perspective, the book illustrates the steps necessary to get the highest return on the biggest investment most of us ever make. Happy reading. **Elsie Campbell, Certified Decorative Artist, Carleton Place**
- This is brilliant. Finally, a book written by a real person, with real experience. It is one thing to do what you've been taught in school, and completely another to present what you've lived, observed, tried and built on – with a proven track record for success. Two things that stood out for me: it is not just a matter of shoving furniture around, or sterilizing the place. As a former realtor I can absolutely support what is written. A well-staged home is a SOLD home – not just any staging, but Staging Susan's Way – homes that I would want to live in. **Angela Sutcliffe, Sutcliffe Consulting, Ottawa.**
- To all prospective home-sellers: I am like you in that I thought my home would sell as-is. My wife and I had lived in it making many improvements along the way and thought it was beautiful. But it wasn't selling. We couldn't figure out why. Having done all the things we thought would make it more presentable didn't help. Susan Phillips of Spotlight on Decor became our 'Stage Coach' - she advised us on how to stage our home for better presentation. The house sold in a declining market at the price we expected. We were thrilled. I strongly recommend using Susan's expertise to assist you in staging your home for resale. Her impeccable taste and objective perspective made our lives much easier.  
**Mike Gillissie, C.R.S.P., R.O.H.T., ROSE Environmental Services, Carleton Place**
- As a financial advisor, when a client is selling their house I can't think of a better return on investment than following the staging advice in Susan's book! **Judith Cane, Antara Financial Group, Ottawa**
- A very informative, yet relaxing read. As well, the author paints a vivid picture about her personal experiences making the book even more enjoyable." **Darlene Hall-Barratt, Dressing Rooms**
- Our home sold for over the listing price in 13 days after being prepared for re-sale with the help of Susan Phillips at Spotlight on Decor. The effort that was put in to update the flooring, wall colour, and accessories paid off. I was really happy with how everything looked. Thanks for all your help! **Jennifer MacLean, Nepean, Ontario Canada**