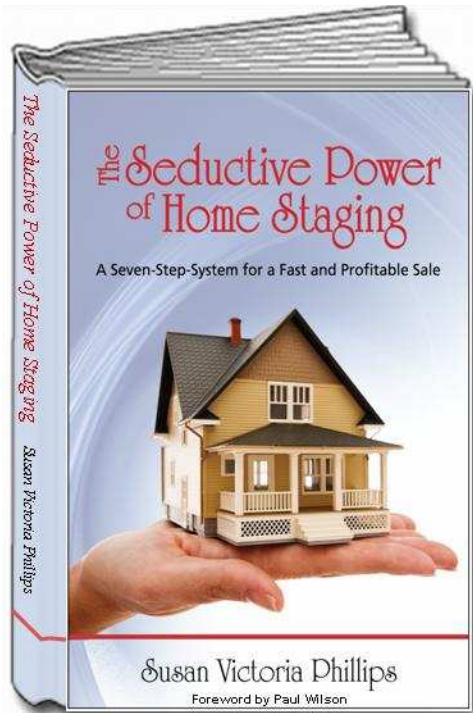


Selling your home? Are you turning away potential homebuyers without even knowing it?



Discover within these pages . . .

- The seven-step system to making your home irresistible.
- 3 customer buying habits you should know about.
- The number one action that if avoided will stall or prevent your sale.
- An easy 3-step colour palette that works.
- 5 effective lighting techniques.
- How to display accessories to create memory hooks.
- When to decorate an empty house.

PLUS . . . Top 10 improvements for under \$100 and links to more Top 10 Best & Worst lists.

Rise above the rest. Properly preparing your home for resale gives you an edge and is the smart way to sell your home, especially in today's uncertain economic climate. If you are thinking about selling your home **soon or even in the next 5 years** now is the time to start thinking about how to prepare your home to appeal to the largest number of buyers out there.

Here at last is a book that **reveals many theatrical secrets** while taking you through seven steps to get the quickest, most lucrative sale possible.

Create the home of *their* dreams, while selling your home for the price of *your* dreams. It's good for everyone.

What others are saying:

- *Susan Phillips shares her professional approach to home staging in easy-to-follow steps, allowing readers to put her vast experience into immediate practice. If you're selling your home, this is a must-read. In fact, even if you're not selling just yet, "The Seductive Power of Home Staging" can help you bring out your home's best assets.* - **Kimberley Seldon, Kimberley Seldon Design Group**
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